

60 DAY NOTICE OF INTENT TO UPDATE EXISTING FEES/CHARGES OR ESTABLISH NEW FEES/CHARGES FOR PARKS AND RECREATION PROGRAMS, FACILITIES, AND EQUIPMENT

Pursuant to A.R.S. § 9-499.15 (B)(2), the City of Apache Junction hereby gives sixty (60) days prior notice for adoption of an update to existing fees and establishment of new fees/charges for their programs and facilities. The anticipated date of adoption is November 16, 2021 at 7:00pm, in the Apache Junction City Council Chambers located at 300 E. Superstition Blvd., Apache Junction, Arizona, 85119, where a public hearing and public vote will be held on the matter.

PARKS AND RECREATION FEE SCHEDULE

~~Red Stricken~~ = language and fees that will be going away
Red Underline = new or updated language and fees

The following fees shall apply to parks and recreation programs, facilities, and equipment effective January 1, 2022:

Section

- 4-1-1 Facility and equipment rental fees
- 4-1-2 Deposits
- 4-1-3 Program and activity fees
- 4-1-4 Refunds
- 4-1-5 Promotional discounts
- 4-1-6 Priority use
- 4-1-7 Priority reservations and registrations

§ 4-1-1 FACILITY AND EQUIPMENT RENTAL FEES.

DESCRIPTION

USER FEE

1. **MEETING AND CLASSROOM SPACE**

Multi-purpose room (“MGC”)	\$60.00 per hour
Large Classroom/Meeting Room	\$30.00 per hour
Small Classroom/Meeting Room	\$20.00 per hour

2. **SPORTS FIELDS**

Field preparation Softball/Baseball	\$30.00 <u>40.00</u> per field
Field preparation – Soccer/Football	\$60.00 <u>80.00</u> per field

Daytime Sports Field Usage \$10.00 per hour

Evening Sports Field Usage \$17.00 per hour

3. **GROUP USE (DESIGNATED AREAS ONLY)**

Small Ramada (max. 30 people; 2 hr. min.) \$10.00 per hour

Large Ramada (max. 50 people; 2 hr. min.) \$15.00 per hour

Multi-Use Area \$8.00 per hour

4. **RODEO PARK**

Arena preparation \$50.00 per prep

Daytime Arena Usage \$8.00 per hour

Evening Arena Usage (including lights) \$17.00 per hour

Multi-Use Area \$8.00 per hour

Concession Stand \$8.00 per hour

5. **POOL ENTRY/PASSES**

Daily fees (17 and under) ~~\$1.50~~ 2.00

Daily fees (18 and over) ~~\$2.50~~ 3.00

Season pass (17 and under) ~~\$50.00~~ 60.00

Season pass (18 and over) ~~\$70.00~~ 85.00

Family season pass (up to 6 members) ~~\$110.00~~ 130.00

Additional members on family pass \$20.00

6. **SWIMMING POOL**

~~Pool rental—shared use, less than 100 people
(2-hour minimum; includes lifeguard) \$100.00 per hour~~

Pool rental - shared use, 100 to 149 people

	hour	(2 hour minimum; includes lifeguard)	\$150.00 <u>250.00</u> per
	hour	Pool rental - exclusive use, 150 or more people (2 hour minimum; includes lifeguard)	\$200.00 <u>330.00</u> per
	hour	Pool rental - competition pool only (2 hour minimum; includes lifeguard)	\$100.00 <u>125.00</u> per

7. **MULTI-GENERATIONAL CENTER ENTRY/MEMBERSHIPS**

Daily fees (17 and under)	\$3.00
Daily fees (18 and older)	\$5.00
Monthly pass (17 and under)	\$16.00
Monthly pass (18 and older)	\$27.00
Monthly pass (Family up to 6 members)	\$60.00
Each additional member	\$10.00
Six month pass (17 and under)	\$82.00
Six month pass (18 and older)	\$132.00
Six month pass (Family up to 6 members)	\$297.00
Each additional member	\$25.00
Annual pass (17 and under)	\$132.00
Annual pass (18 and older)	\$198.00
Annual pass (Family up to 6 members)	\$528.00
Each additional member	\$40.00
10 –Day Punch Pass	\$35.00

8. **SPORT COURTS**

	Daytime Court Usage	\$2.50 <u>5.00</u> per hour
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Evening Court Usage (includes lights) ~~\$5.00~~ 10.00 per hour

Gymnasium \$75.00 per hour

9. **VETERAN'S MEMORIAL PARK**

Veteran's Memorial Park \$15.00 per hour

10. **SPECIAL SERVICES/EQUIPMENT**

Barricades \$3.00 each

Bleachers - 3 row (includes delivery) \$50.00 per day

Bleachers - 5 row (includes delivery) \$65.00 per day

Field marker \$6.00 per bag

Folding chairs \$1.00 each

Folding tables \$6.00 each

Malt beverage permit - single day fee \$10.00 per day

Malt beverage permit - multiple day fee \$25.00 per event

Personnel services (per employee) ~~\$25.00~~ 30.00 per hour

Rodeo arena PA system \$30.00 per day

Single sport package \$6.00 per day

Tractor/loader (includes operator) \$55.00 per hour

Traffic cones \$1.00 each

Used softballs \$1.00 each

Water truck (includes operator) \$55.00 per hour

Electronic messaging board \$50.00/10 days

Mobile stage * (first day) \$500.00

~~Mobile stage setup/close down fee~~
Mobile stage (each additional consecutive day) \$250.00 ~~per event~~

Mobile stage refundable security/cleaning deposit \$500.00 per event

*Stage must stay inside city limits, no reduced fees, additional staff assessed at personnel fee rate (\$~~25.00~~ 30.00 per hour), requires insurance with city as additional insured.

§ 4-1-2 DEPOSITS.

(A) The Director of Parks and Recreation or his or her designee may require deposits or clean-up fees for equipment/facility rentals deemed necessary equal to or up to the amount of the rental fee.

§ 4-1-3 PROGRAM AND ACTIVITY FEES.

	<u>DESCRIPTION</u>	<u>USER FEE</u>
1.	ADULT SPORTS	
	Leagues (teams)	\$50.00 <u>5.00</u> - 500.00
	Instruction	\$0.00 - 100.00
2.	AQUATICS	
	Swim instruction	\$10.00 - 50.00
	Swim team	\$30.00 - 75.00
3.	DANCE/FITNESS/EXERCISE	
	per session	\$0.00 - 75.00
4.	OPEN GYM PROGRAMS	
	per session	\$3.00 - 300.00
5.	SPECIAL EVENTS	
	Per event	\$0.00 - \$10.00 <u>50.00</u>
6.	SPECIAL INTEREST CLASSES	
	per session	\$0.00 - \$200.00
7.	YOUTH SPORTS	
	Leagues	\$20.00 - \$75.00
	Instruction	\$0.00 - \$150.00

§ 4-1-4 REFUNDS.

All refunds shall be made in full, except for a 10% administrative processing fee, with a \$5 minimum.

§ 4-1-5 PROMOTIONAL DISCOUNTS

(A) Intent. The Parks and Recreation director or his or her designee may from time to time establish promotional discounts to encourage and increase participation in programs and memberships, especially for off season events.

(B) Limitation: With the exception of a limited quantity of free day passes to the multi-generational center or aquatic center, no promotion may exceed 50% off the regular price of admission.

§ 4-1-6 ~~PRIORITY USE FEE CATEGORIES~~

(A) No Fee Category: The Parks and Recreation Department has priority use of all facilities and recreational areas. When facilities are not in use for Parks and Recreation sponsored activities, they shall be available on a permit/no fee basis to the following:

- (1) All other city departments.
- (2) City council approved special events (considered annually during budget process).
- (3) Partner agencies with formal agreements.

(B) Partial Fee Category: Groups that meet the following Local Youth Serving Agency criteria will have priority use with those above, on a reduced fee basis (25% of regular public rates):

- (1) Youth Serving Agency is a 501(c)(3) non-profit organization.
- (2) Youth Serving Agency is governed by local, unpaid volunteer board and unpaid staff.
- (3) Participant members are made up of a majority of City of Apache Junction residents.
- (4) Youth Serving Agency participation is open to the public and not “by invitation only” or limited by any means other than the natural makeup of the league (i.e. no cuts and must have minimum participation/play rules in place).

(C) Full Fee Category: When facilities are not in use by the Parks and Recreation department, or the groups listed above, they will be made available to other Apache Junction residents, groups or organizations on a permit/fee basis. ~~Groups or organizations from outside the Apache Junction area are discouraged from using facilities, unless the activity is open to Apache Junction residents, promotes the welfare of the community, and a portion of the proceeds benefit a local non-profit entity.~~

(D) Non-Resident Fee Category: Individuals that do not reside within the incorporated limits of the city shall be charged a fee that is 25% more than the listed facility rental fees in §4-1: FACILITY AND EQUIPMENT RENTAL FEES, with the exception of Pool Entry/Passes and Multi-Generational Center Entry/Memberships.

(E) Commercial Fee Category: Businesses and other for-profit organizations shall be charged a fee that is 50% more than the listed facility rental fees in § 4-1-1 FACILITY AND EQUIPMENT RENTAL FEES, with the exception of Pool Entry/Passes and Multi-Generational Center Entry/Memberships. -Facilities that are on a Bureau of Land Management Recreation and Public Purpose Lease will not be eligible for commercial rentals.

§ 4-1-7 PRIORITY RESERVATIONS AND REGISTRATIONS

The Parks and Recreation director or his or her designee may establish a priority registration or priority reservation period for Apache Junction residents. Programs and facilities with the highest participation and/or use shall be considered for priority registration or priority reservation for Apache Junction residents.

FEE REPORT

Apache Junction City Code Volume I, Chapter 4: Fees, Article 4-1: Parks And Recreation Fee Schedule addresses parks and recreation fees. Fees are reviewed approximately every five years to insure they are aligned with the local market, the community needs, and changes in other laws.

The parks and recreation department has historically used three primary funding sources to provide high quality programs, services, and facilities for the community: 1) general fund (sales tax); 2) development fee fund; and 3) user fees. These are supplemented by various smaller sources such as grants, donations, corporate partnerships, etc.

The updated fees and newly established fees accomplish the following goals:

1. General Market Comparison

Parks and Recreation fees were last updated in 2015. Due to changing dynamics within other funding sources (*i.e.* state-shared revenues, local economy, etc) – it is more important than ever to evaluate revenue streams and ensure the city balances the community needs with the cost of operations. The recommended updates only change those fees that are below market and have the greatest increase in operational costs.

2. Commercial Fees

Currently, “for-profit” businesses are not permitted to use the facilities for events and gatherings. This creates challenges for local businesses. Additionally, the city misses out on additional sources of revenue necessary to maintain and operate facilities/equipment. The market study

evaluated the practices of comparator cities and the final recommendation included adding a category for commercial use that is 50% more than the resident/non-profit agency rate. See the above information.

3. Non-Resident Fees

Many cities charge non-residents higher fees. This issue has been discussed multiple times over the past 10-15 years. Staff/council has been hesitant to implement any such fees because many of the City's programs rely on the participation of non-residents for optimal class/league sizes. Instead, the City has implemented "early-bird" registration and rental dates for City residents so that they may get first choice of the most popular recreation programs and facility reservation dates. The Park and Recreation Commission recommends council take this one step further and implement non-resident fees for facility rentals (charging individual non-residents 25% more than residents). This will help to balance the policy change and will help prioritize facility use for residents.